

**Name**

Meirion Williams

**Job title**

Usability consultant (Mobile)

**Member of UPA**

Not currently

**Position standing for**

UK Liaison

**Goals for UK UPA**

- To extend the friendly UPA community throughout the UK.
- To welcome new groups and members to the UPA.
- Open up new avenues of communication between the UPA and businesses.
- Ensure the UPA continues to be a relevant and exciting organisation to be part of.

**Goals for UK Liaison role:**

Having recently relocated from London (UX hot-spot!) to Birmingham (UX dry-spot) I have a new found appreciation for how lucky it is to live or work in London, surrounded with such an active usability community and support network.

However it's not all just about the capital and there are people across the country whose profession, and importantly, passion is to design and produce great usable software and systems. But they are doing so in relative isolation.

The UPA must represent its members nationally. I propose to:

- Maintain and develop the UK UPA's existing relationships with usability groups across the UK.
- Seek out opportunities for connecting with, and nurture relationships, with new groups.
- Encourage and support groups in organising UPA and usability themed events.

The answer will not be to try and spring up new groups across the country straight away, which may not be sustainable, but to leverage existing networks. These may be existing designer, developer, researcher, web or mobile groups – habitats where usability professionals may be found. We will support these groups in usability themed events, utilising UPA speakers and members local to them.

**UPA volunteer experience:**

At the UK UPA World Usability Day 2010 event I showcased the 'Mezatop', a multi-touch tabletop computer I designed and developed for my Masters dissertation at City University. Along with Raj Arjan of City/UPA we demonstrated an ideas sharing application I developed, on the theme of creativity and communication.

**Professional experience & bio:**

Meirion Williams holds a Masters degree with distinction in Human Centred Systems from City University London. His thesis focused on the design, build and evaluation of a multi-touch interactive surface - recognised and awarded the 2009 Outstanding Project Prize, and showcased at the Indian Institute of Technology, Bombay's 'Techfest' show.

He joined the university in 2009 to follow his research interests in multi-touch interaction and the natural user interface. While at City University, Meirion led an active role in events and workshops, both speaking and behind the scenes.

Meirion has the self-starting entrepreneurial experience having run online businesses and provided design services to industry. He is currently providing touch-screen usability consultancy services to the online gaming industry.