

Name

Ben Tregoing

Job Title

Senior UX consultant

Company Name

Futureheads Recruitment Ltd.

Member of UPA or Not

Member of UPA

Position you are standing for

Professional Development role

**Goals for UK UPA**

To continue to promote and enable the UK-UPA to be a successful conduit through which practitioners can enter, or move within, the UX market. To actively work with and encourage practitioners at all levels to continue to evolve their skills, and how best to utilise these skills to work on the projects they are most interested in or passionate about.

Goals for this position

To help further position the UK-UPA careers event as an essential connection tool for practitioners and employers, as well as providing commercial insight into how best to position yourself as a practitioner in the UX jobs market. To use the advantage of an industry wide perspective on UX trends and patterns to better help practitioners gain the skills they need, and secure the projects / roles to which they aspire.

UPA Volunteer experience

Active member of the UPA for over a year, regular attendance at UPA events, active involvement in the planning of events (present and future), hosting, team making and jaffa cake buying for UPA committee.

Professional experience & biographical detail

Futureheads first hire, working closely with Be Kaler to establish the new UX practice at Futureheads. I have been providing tailored and bespoke professional consultation to UX practitioners from all levels, graduate to director, on the options they have along their career path, and how best to explore and secure these options, as well as then facilitating and managing those process' on their behalf. This process is focussed on comparing peoples aspirations in line with their skills, highlighting where the gaps are, and how best to fill these. The other side of my role is to consult with organisations on how best to structure their digital production / user experience teams, how to secure the people they need, and how to better communicate their vision within the UX space.